

Workshop 1: Generational Branding: Expanding your art's demographic appeal.

Presenter: Frank Grebowski – Allegro Business Development, Inc.

Workshop 2: Special Events on a Dime: Increasing net results on special events by smart spending, corporate sponsorships and other interesting tips.

Presenter: Jennifer Grondahl – President, Maestro Marketing and Events

Workshop 3: Turning subscribers and members into committed donors.

Presenter: Deborah Ann Trimble – Director of Development, Asolo Repertory Theatre

Featured Speaker: Bestselling Author: Barbara Glanz

***“Exhausted, Confused and Ticked Off – Hope For a New Beginning
When Change Has Done You In!”***

This inspiring, interactive presentation will help you find greater job satisfaction and more personal happiness by enabling you to better understand the change process as well as your feelings in the midst of change. The workshop will include a CONTROL INVENTORY™ and a customized Action Plan as tools to use in managing any change in your life.

Barbara Glanz, CSP, works with organizations that want to improve morale, retention, and service and with people who want to rediscover the joy in their work and in their lives. She is the author of eleven bestselling “how-to” books, including:

- ***Balancing Acts—More Than 250 Guiltfree, Creative ideas to Blend your Work& Life;***
- ***Handle with CARE—Motivating and Retaining Employees;*** and
- ***CARE Packages for the Workplace—Dozens of Little Things You Can Do to Regenerate Spirit at Work.***

Known as “the business speaker who speaks to your heart as well as to your head,” she is the first speaker on record to speak in all 50 states and on all seven continents!

[Click here](#) to learn more about this year's presenters!

Panel Discussion: Topic: Festivals in Sarasota County

What should you be doing now to prepare for future festivals in Sarasota County? Our panel members will answer your questions and provide tips to help you take advantage of upcoming festival opportunities. Festival panel members include:

- **Dwight Currie** – Associate Director of Museum Programs, Ringling Museum
- **Ilene Denton** – Managing Editor, Sarasota Magazine
- **Robert Warren** – Associate Director, Florida Studio Theatre
Chair of Sarasota County's Festival Steering Committee

Thank you to our sponsors!





artsEXPO Registration Form
Tuesday, May 18, 2010
8:30 am – 3:30 pm
Beatrice Friedman Symphony Center
709 N. Tamiami Trail, Sarasota, FL 34236



Registration includes:

- Breakfast and Lunch catered by Jason's Deli
- Your choice of 2 Nonprofit Resource Center workshops
- Featured Speaker: Bestselling Author: Barbara Glanz
- Panel discussion: Topic: Festivals in Sarasota County
- Networking with local "arts-friendly" businesses

\$15 per person:

Organization/Individual: _____

Phone: _____

Number of attendees: _____ Total amount paid: \$ _____

Mastercard Name on card: _____

Visa Card #: _____

Check enclosed Exp: _____ Billing Zip: _____

Workshop Choices: (Check all that apply)

Name and Email	Workshop 1 Branding	Workshop 2 Events	Workshop 3 Donors

(Please see Program Details sheet for more information)

Registration deadline is May 14.

Questions? Call 941-365-5118

Return this form by: Email: DFisk@SarasotaArts.org

Fax: 941-365-2787

Mail: Sarasota County Arts Council

attn: artsEXPO

1226 N. Tamiami Trail, Suite 300

Sarasota, FL 34236

Thank you to our sponsors!





artsEXPO Schedule of Events

Tuesday, May 18, 2010

8:30 am – 3:30 pm

Beatrice Friedman Symphony Center
709 N. Tamiami Trail, Sarasota, FL 34236



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| 8:30 – 9:20 | Registration
Breakfast: provided by Jason's Deli
Networking with Vendors |
| 9:20 – 10:30 | Session 1: Workshops |
| 10:40 – 11:50 | Session 2: Workshops |
| 11:50 – 12:30 | Networking with Vendors |
| 12:30 – 1:50 | Lunch: provided by Jason's Deli
Keynote Speaker: Bestselling Author: Barbara Glanz |
| 2:00 – 2:45 | Panel Discussion: Topic: Festivals in Sarasota County |
| 2:45 – 3:00 | Closing: Jim Shirley, Executive Director, Sarasota County Arts Council |

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